The National Law Review By The Numbers

The National Law Review reached over 54 million legal and business professionals in 2020 trough our digital properties, daily, subscribers and global news syndication partners.

Reader Demographics:

We've assembled one of the largest audiences of legal, business, and high net worth individuals in the U.S. The National Law Review offers you a wide range of tailored programs that connect and showcase your services and events to our highly curated audience, delivering exceptional and cost-effective results. Through a variety of proven platforms, we reach your clients and prospects wherever they are via legal news, video, events, social media, or in their work e-mailboxes.

Senior/Management Composition

Manager/Supervisor	39.47%
Ownership & Board	5.65%
Vice President	7.53%

		A						
Location		Age		COMPOSITION	Household Income			
	COMPOSITION			COMPOSITION		INDEX	COMPOS	
		18-20		4%	\$0-50k	60		
New York	12.69%	21-24		7%			\times	
Los Angeles	8.07%				\$50-100k	94	\circ	
Los Aligeres	0.0770	25-29		10%	\$100-150k	124		
Wash DC (Hag)	7.35%	30-34		11%			×	
Chicago	5.00%	35-39		100	\$150k+	212	\circ	
Chicago	5.86%	35-39		12%	US average			
San Fran-Oak-SJ	5.25%	40-44		12%				
Boston (Manchr)	4.46%	45-49		11%	Education			
C	4.000/	50-54		12%		INDEX	COMPOS	
Seattle-Tacoma	4.39%	55.50		7%	No College	52		
Philadelphia	4.34%	55-59		0 7%	•		\times	
		60-64		7%	College	106	\mathbf{O}	
Atlanta	4.01%	65+		7%	Grad School	216		
Dallas-Ft.Worth	3.62%		US average					
			oo arerage		US average			

Company Size		Company Revenue	
NUMBER OF EMPLOYEES	INDEX	COMPOSITION	INDEX
XXLarge (10,000+)	95	21.17%	XXLarge (\$1B+) 98
Small (10 - 49)	98	16.92%	Small (\$1MM-\$10MM) 98
Large (1000 - 4,999)	109	16.67%	Medium-Small (\$10MM-\$50MM) 99
Medium-Small (50 - 199)	98	12.95%	
Micro (1 - 9)	105	11.70%	Micro (<\$1MM) 102
Medium (200 - 499)	100	8.31%	XLarge (\$200MM-\$1B) 105
Medium Large (500 - 499)	99	6.14%	Large (\$100MM-\$200MM) 102
XLarge (5,000 - 10,000)	97	6.14%	Medium-Large (\$50MM-\$100MM) 102

Distribution Partners- Prominent Third-Party Media

Appearing Daily on

- Google News
- ThomsonReuters
- GovDelivery.com
- SHRM.org

COMPOSITION

25.13%

19.47%

16.97%

14.45%

12.99%

5.65%

5.34%

- LexisNexis
- Bloomberg

Ferc.net

OSHAtoday

BNA

- AppleNews
- Insider.NLRB.gov
- Forbes.com

2M Global Monthly

Website Visitor

4.5mAverage Monthly Ad

Impressions

Average Monthly E-News Bulletin

Distribution

784 k

Readers with a Bachelor's degree or higher

78%

19% 27%

22%

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