

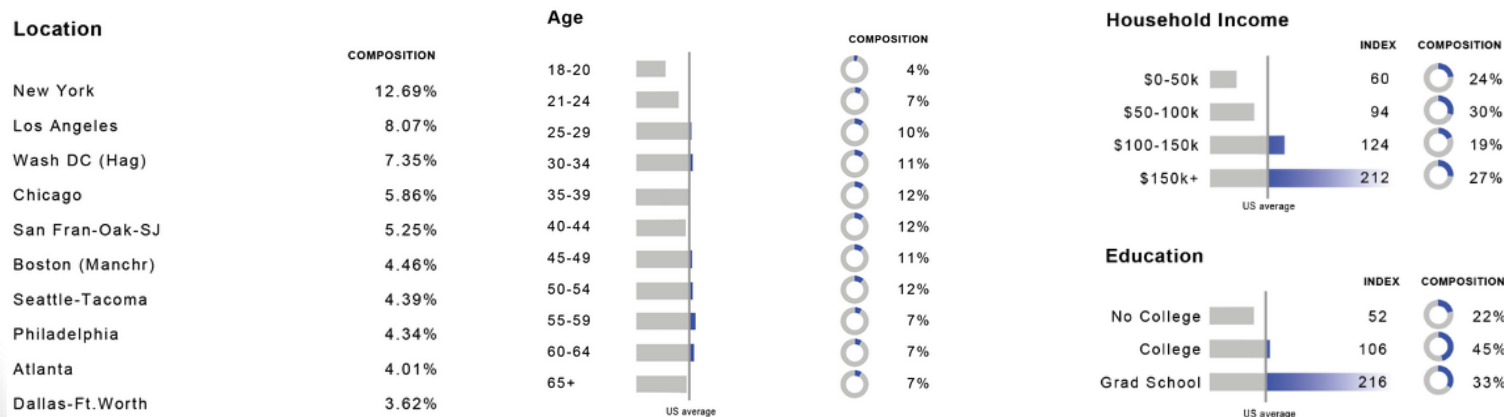
The National Law Review reached over 54 million legal and business professionals in 2020 through our digital properties, daily, subscribers and global news syndication partners.

Reader Demographics:

We've assembled one of the largest audiences of legal, business, and high net worth individuals in the U.S. The National Law Review offers you a wide range of tailored programs that connect and showcase your services and events to our highly curated audience, delivering exceptional and cost-effective results. Through a variety of proven platforms, we reach your clients and prospects wherever they are via legal news, video, events, social media, or in their work e-mailboxes.

Senior/Management Composition

Manager/Supervisor	39.47%
Ownership & Board	5.65%
Vice President	7.53%



Company Size

NUMBER OF EMPLOYEES	INDEX	COMPOSITION
XXLarge (10,000+)	95	21.17%
Small (10 - 49)	98	16.92%
Large (1000 - 4,999)	109	16.67%
Medium-Small (50 - 199)	98	12.95%
Micro (1 - 9)	105	11.70%
Medium (200 - 499)	100	8.31%
Medium Large (500 - 499)	99	6.14%
XLarge (5,000 - 10,000)	97	6.14%

Company Revenue

	INDEX	COMPOSITION
XXLarge (\$1B+)	98	25.13%
Small (\$1MM-\$10MM)	98	19.47%
Medium-Small (\$10MM-\$50MM)	99	16.97%
Micro (<\$1MM)	102	14.45%
XLarge (\$200MM-\$1B)	105	12.99%
Large (\$100MM-\$200MM)	102	5.65%
Medium-Large (\$50MM-\$100MM)	102	5.34%

Distribution Partners- Prominent Third-Party Media

- Google News
- ThomsonReuters
- GovDelivery.com
- SHRM.org
- LexisNexis
- Bloomberg
- Ferc.net
- OSHAtoday
- BNA
- AppleNews
- Insider.NLRB.gov
- Forbes.com

Appearing Daily on

2M	4.5m	784 k	78%
Global Monthly Website Visitor	Average Monthly Ad Impressions	Average Monthly E-News Bulletin Distribution	Readers with a Bachelor's degree or higher