

# Pricing Card Rate

Ad Unit	Rate(Ros)*
Leaderboard Banner	\$13.50 CPM
1 <sup>st</sup> Right Col Rectangle	\$12.75 CPM
Middle Square 250X250	\$13.50 CPM
Large Skyscraper(BTF) -360X360	\$11.25 CPM
Sticky Bottom (Desktop 728X90 & Mobile 320X50)	\$12.25 CPM
Left Sticky	\$12.75 CPM
Right Sticky	\$12.75C CPM

- \*Additional targeting available. Includes geographic, by legal specialty, by topic. Add \$1 to CPM per targeting select.
- \*Volume discounts apply.
- \$5000 minimum monthly order for managed display campaign.
- Roadblocks, takeovers, and other custom options available.

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